



Annual Report

2015

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CANTON PARKS AND RECREATION

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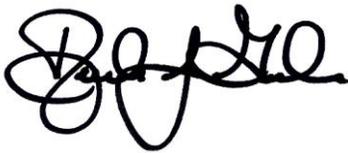
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Director's Notes:

On behalf of the Canton Park Commission and the Canton Joint Recreation District, we are pleased to present a combined annual report of both department's accomplishments, finances, and goals for the first time in our respective histories. As we continue to strive towards a merge of our two departments, the timing seemed appropriate to present these materials in one unified document to signify our commitment to providing a one stop shop for our residents.

While we will once again seek a merged levy in the Spring of 2016, we continue to work together streamline our joint operations by making improvements to our parks, programs, and day-to-day services. As we continue with these plans, improvements, and consolidation process we thank you for your continued patronage of our park and recreation services. We ask for your continued support and look forward to providing new and exciting opportunities in 2016.

Sincerely,



Derek Gordon
Park Director



Greg Mytinger
Recreation Director



Canton Park and Recreation Offices
1414 Market Avenue North

Administrative Accomplishments

Improved Access / Shelter Amenities

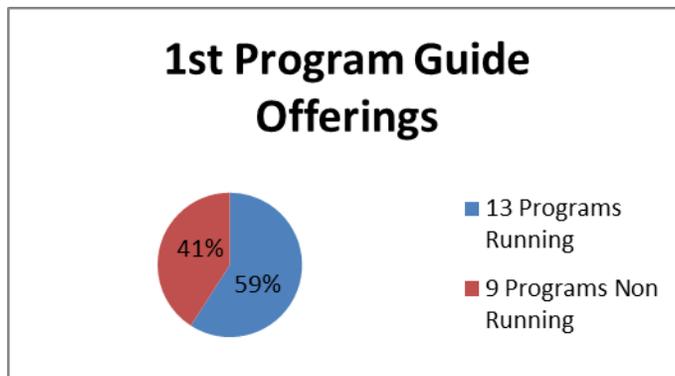
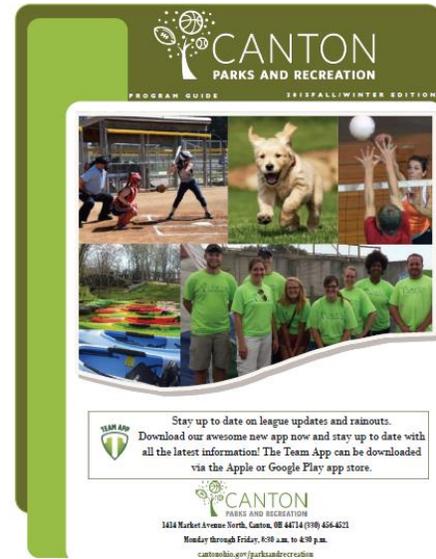
- In an effort to maximize the utility of our new online registration software, Canton Parks and Recreation have worked diligently to simplify access to our park shelters. Renters are now able to access their shelter by entering a code into a keypad instead of picking up a key at our offices. This has eliminated the need for deposit payments and multiple trips to our offices to pick up and return keys. Residents have taken notice as approximately 50% of all shelter reservations have been made online from the comfort of their home or workplace.
- In addition to improving access, many of our shelters received upgrades for the 2015 rental season. Updated kitchenette areas, new paint, upgraded trash cans, and new picnic tables are just a few of the improvements experienced by shelter renters this past year.

Recreation Administrative Updates & Policies

- Parks & Recreation Fee Policy: This acts as the guiding principle and philosophy in regards to fees and charges, ensuring that all Canton citizens have equal opportunity to participate in a wide variety of programs and services.
- Public Field Use & Allocation Policy: This ensures fair and equitable allocation of City facilities, athletic fields, sports courts and other amenities to all current and potential users.
- Field Reservation Request and Policy: Formalizing rental requests and requirements for athletic field rentals.
- Background Check Policy: The Volunteer Background Check Policy helps ensure the volunteer coaches, program leaders and staff meet the expectations of the department and participants.
- Volunteer Application Form: Formal application form for anyone who would be interested in volunteering for Canton Parks & Recreation.
- Youth Sports Policies and Procedures Manual: Outlines the Canton Parks & Recreation's philosophy regarding youth sport leagues and programs provided by the department.
- Youth Sports Coaches Code of Conduct: Guidelines that all volunteer coaches must agree while coaching for the Canton Parks & Recreation youth leagues.
- Youth Sports Parents Code of Conduct: Guidelines that participant's parents will be held accountable to while attending programs/practices/games provided by Canton Parks & Recreation.
- CJRD Purchase Order Procedure: Internal PO procedure.
- Marketing Guidelines: A timeline used to aid recreation staff members in the marketing and announcements of programs being offered.
- Program Guide Time line: A timeline for when information is due for the creation of the Program Guide.
- Youth Sports Team and League Sponsorship: The sponsorship program is designed to help offset some of the direct program expenses for the residents of Canton.
- Program Guide Advertising: Allows for the opportunity for local businesses to place advertising within the department's Program Guide.
- Ball Field Banner Sponsorship: Allows for the opportunity for local businesses to place advertising on the outfield fences of baseball/softball fields.

Increased Marketing Efforts

Program Guide: The first Canton Parks & Recreation Program Guide was created and distributed in August 2015. The primary distribution channel was the use of the Canton City Schools. The schools distributed a total of 5,500 copies to the children in grades Kindergarten – 5th. The first Program Guide highlighted the departments new programs, park pavilion rental information and park amenities. 22 programs were offered within the pages of the first guide. 13 recreational programs (60%) received enough participation to run. Of those programs that ran 6, over 50% of the offerings, were completely new program offerings to the community.



The Program Guide will be released seasonally through the Canton City School System. Each guide will focus on providing a balanced program offering to include enrichment programs, sports programs, youth programs and adult programs. The guides will highlight seasonal program offerings, park updates, pavilion rental information and more.

The front cover of the program guide is expected to highlight local residents and participants of the Canton Parks & Recreation programs. Each season the department will collect submissions from residents for consideration.

Social Media Marketing

Email Campaign: The Canton Joint Recreation District strives to communicate with the residents of Canton through a Bi-Monthly email newsletter. Newsletters are used to market new programs, highlight upcoming special events and aid in the continued efforts of branding the Canton Parks & Recreation department. The email newsletter reached over 1,400 email addresses per issue.

Facebook: Partnering with the Canton Park Commission the joint Canton Parks & Recreation Facebook page has increased its presence by 350 likes. Roughly 1 new person is seeing the page and choosing to follow the content each day of the year. The goal for 2016 is to increase the “Likes” to 2,000. This will be accomplished in two ways. Asking for direct likes and asking for participants to share experiences on Facebook.

Park Events

2015 marked the first year for a full schedule of special events offered by Canton Parks and Recreation:

- **Sweat Now Wine Later** – Canton Parks and Recreation held its first ever official kayaking event in May of 2015. With the management support of run Canton and the partnership of Ernie’s Bike Shop and

Gervasi Vineyard 250 individuals signed up for this first annual event. Participants began their paddle at Martindale Park on the Middle Branch of the Nimishillen Creek and then ran up the Middle Branch Trail to the finish line at Gervasi Vineyards.

- **Monumental 4th** – For the first time in the history of the event, Canton Parks and Recreation took the lead in managing this popular annual event. With the help of several community partners who volunteered their time and talents on the planning committee, this event expanded to include additional food vendors, art vendors, and other entertainment in Monument Park. These activities led up to a spirited performance by the hometown Canton Bluecoats followed by fireworks over the McKinley Monument.
- **NFL Play 60 / United Way** – In partnership with United Way, Stadium Park played host to Canton’s first Play 60 event. This program developed by the National Football League, focuses on youth health and wellness by providing concepts and avenues to keep children physically active for at least 60 minutes per day.
- **Trunk or Treat** – Over 1,000 parents and children participated in this inaugural free event. Approximately 20 community partners, non-profits, and businesses handed out candy and promoted their services in the parking lot of the Canton City Schools Administrative Center.
- **Pancake Dinner with Santa / Holiday Light Display** – In support of the annual holiday light display in Stadium Park, a pancake dinner with Santa was held at the Garden Center. The light display continues to be a signature activity of Canton Parks and Recreation and proceeds from this dinner will support these efforts.

Recreation Programming

- A total of 180 Recreational Programs were directly offered by the Canton Joint Recreation District to the residents of Canton in 2015. They included the districts established programs and new program offerings.

Established Programs

Adult Softball Leagues (Summer & Fall)
Adult Volleyball Leagues (Winter & Summer)
Adult Kickball Leagues
Bocce Ball League
Shuffle Board
Pickleball
Tennis Lessons
Summer Day Camp
Girls Fast Pitch Softball
National ASA Softball Tournaments
Tennis Tournament

Partnered Programs

Kayak Canton
Greater Canton Swim Meet
Open Swimming at the Natatorium

New Programs

Youth Flag Football
Youth Volleyball Camp & League
Youth Basketball Camp
Youth Speed & Agility
Star Wars Training
Youth Soccer
Dog Parade
Adult Fitness Classes
Adult Dodgeball League
Adult Bus Trip
Adult Enrichment (Bottle Art)

Special Events

Trunk or Treat
NFL Play 60
Dinner with Santa

Master Plan

- 2015 signaled the completion of the Canton Parks first overall master plan since 1980. This thorough assessment of all park properties and amenities allowed the Park administration to focus their maintenance and operational goals while highlighting several areas of needed investment. The master plan has generated a second round of ground level plans for individual parks to include cost estimates, design elements, and proposed developments for capital funding.

Individual master plans for the following parks have been initiated and will be finalized after a series of public meetings in 2016:

- Brian's
- Cook/Nimisilla
- Crenshaw
- King

Partnerships

- As Canton Parks and Recreation deeply values the additional resources and opportunities provided to our citizens through strategic partnership, this year's efforts yielded special recognition from the Ohio Park and Recreation Association (OPRA). Thanks to a partnership with the Stark County District Library (SCDL) and Stark Parks, Canton Parks and Recreation was able to support a bike share program known as BikeSmart. This effort was spearheaded by the SCDL who wanted to provide a free transportation opportunity for their customers. As a result of this partnership, all three organizations were awarded the first place OPRA award for Management Innovation. We will proudly receive this award at the February OPRA Annual Conference in February of 2016.

Maintenance & Projects

Canton Garden Center Improvements

The third phase of interior improvements were completed this year with the expansion of new flooring being installed in the main downstairs meeting room. This project will lead the way for future improvements including but not limited to: Sound and lighting upgrades, audiovisual installations and kitchen upgrades. Additionally, the entire roof was replaced on the building.

Shelter Kitchenette Improvements

Existing shelter kitchenettes at Crenshaw, Stadium and Arboretum Parks were completely renovated. Installation of improved florescent lighting, counter tops, sinks/plumbing and entry doors were completed. New refrigerators were also added which provided a needed amenity.

The addition of coded entry systems for each of these now make it even more convenient for our customers to use. This with the addition of our web based reservation system make it even easier for the general public to enjoy shelters.

Westbrook Park Pond Renovations

Much needed renovations at the Westbrook Park pond were completed this year. Crew members came up with the innovation of a siphon system which allowed us to lower the pond level in order to make needed structural repairs of the island which had degraded to the point of barely being salvageable. Crews completed needed stone work and finished off with creating a peninsula in order to make mowing and maintenance easier. These improvements have also created additional space for recreational fishing and enjoyment.

E.J. Welch Park Improvements

The main thrust of this project was to clean up a dead end street that led to the park from the east. What transpired was the improvement of drainage within the park which will allow us to keep up with mowing behind and next to the baseball field. This area was prone to flooding where existing street drains dumped into the park and created wet conditions throughout much of the year. Installation of a sand stone wall and garden along with the planting of evergreens and installation of a walking path linked to the neighborhood topped off this project.

Stadium Park Gate Installations and Drainage Improvements

Gates at the northern end of Stadium Park Drive at the Hall of Fame triangle were completed in 2015. The finished product falls in line with all other new installs as our current park standard design.

The unseasonable weather this summer allowed us to complete two drainage projects in Stadium Park. The first located in the soccer field below Serpentine hill included installation of 600 feet of perforated piping and drains. This area was always wet and prohibited us of mowing it properly. The second area was between Shelter 3 and 4 which was repaired using a similar method. Both areas can now be kept up to park mowing standards and used by our patrons.

Martindale Park Pre-cast Restroom Installation

Crews completed all site work and utility installations in anticipation of the new CXT pre-cast restroom. This is the second unit to be installed in one of our parks and we anticipate delivery and final installation on December 29th.

Tree Installations

Completion of 59 flowering and shade trees was completed by a local contractor along the Maryland Ave. Boulevard. Crews also installed over thirty additional trees throughout our parks.

The Living Tree program was kicked off this year and as of date we have four trees installed and commemorated.

Mason Baseball Fields Infield Renovations

Bup Rearick Sand Volleyball Court

Installation of a regulation size sand volleyball court was completed in late summer 2015. This court installation rounds out the development plans for this park and provides an additional court for recreation use.

Training and Staff Development

Four staff members attended Chainsaw and Chipper Operations training put on by the Ohio Department of Workers Compensation. As of now $\frac{3}{4}$ of our field staff have some level of chainsaw training.

Nuisance Waterfowl Program

On-going efforts by our staff aimed at reducing the amount of Canada goose conflict and damage in our parks resulted in our first in-house round up and removal. In all over 300 geese were removed, processed and donated to local food banks.

Weis Baseball Fields

Weis Baseball Field dugouts were installed in the Spring of 2015. A total of 8 dugouts were constructed during the winter months and installed onto concrete pads. The dugouts are constructed out of metal frames with a metal roof and wooden benches. This standard design may be incorporated into future dugout improvements for other fields.

Baseball / Softball Fields

The Recreation Maintenance staff dragged and lined 860 game day baseball/softball fields 2015. (This number does not include the number of practice fields.) This number represents game fields for the following organizations:

- CJRD Adult Softball Leagues
- Canton City Schools – Girls Softball
- Mighty Mite Baseball
- Hot Stove Baseball

The decline in the number of game day field prep can be attributed to the lack of the CJRD girls' softball teams, decreased number of youth baseball teams (Mighty Mite and Hot Stove baseball) and the slight decline in the number of Adult Softball teams.

Year	Number of Game Day Fields
2015	860
2014	925
2013	1,125
2012	935
2011	1,122
2010	1,032

The Program Staff and Maintenance Staff are working towards providing more opportunities for the youth girls' softball program, additional youth baseball tournaments and increased facility rentals at the Willig Softball Complex.

Athletic Fields

The Recreation Maintenance staff painted and maintained multiple football, flag football and soccer fields in 2015. These athletic fields were provided for the following organizations.

- Canton Midget Football
- Canton Parks & Recreation Flag Football
- Canton Soccer Academy
- Canton Rugby Club

Through the 2015 year we painted foul lines on 25 different ball fields for games, 16 total football fields (5 being 100 yds.), 1 rugby field, and 6 total soccer fields (all youth fields). Compared to past years:

Field Painting

	<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>	<u>2010</u>
-						
<u>Ball Fields</u>	<u>25</u>	<u>27</u>	<u>29</u>	<u>27</u>	<u>29</u>	<u>24</u>
<u>Football (100 yards)</u>	<u>5</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>5</u>
<u>Football Fields (50 yards)</u>	<u>11</u>	<u>13</u>	<u>1</u>	<u>17</u>	<u>17</u>	<u>22</u>
<u>Rugby Field</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>2</u>	<u>2</u>	<u>1</u>
<u>Soccer Fields (120 yards)</u>	<u>0</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>0</u>
<u>Youth Soccer Fields</u>	<u>6</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>

Miscellaneous Improvements

Many of our parks benefitted from the removal of wooden bollards and installation of parking stops. These small changes have made big impacts in terms of making our parks look more inviting and open to the public. An additional round of wire mesh trash receptacles have also helped. By strategically placing these cans in select areas, we have actually cut back on the total amount of trash we collect.

Additional large and small park entry signage have been installed in our parks. This signage not only identifies the park name but gives the date in which it was established and has our new park logo on it.

Three additional benches from the "Adopt a Bench" program have been installed in Stadium Park. This successful program not only upgrades our previous benches but places them in needed areas along walking tracks, ponds and in other key area.

Staff completed reviews of all existing parks and amenities and compiled a detailed Capital Improvements spread sheet. Implementation and removal of identified items have taken place.

New water fountains have been purchase and installed in Stadium Park (Stadium Park Pavilion #4) and at the Willig Softball Complex

Fall protection has also been purchased and installed on multiple of playgrounds across the city

Projected 2016 Projects

- Weis Baseball Field infield renovation projects (4 fields)
- Remove old and noncompliant playground equipment, create a replacement timeline that coincides with Parks Master Plan recommendations
- Replace old bleachers located throughout the parks
- Installation of gates at Willig Softball Complex
- Purchase and installation of playground fall protection
- Coordinate with Parks Department of park assessment list of joint projects and improvements
- Replacement of pedestrian walking bridge in Stadium Park
- Upgrades to bathrooms in Stadium Park
- Replacement of basketball hoops in Roshong and Harmont Park
- Expansion of electrical grid for Holiday Light Display into Monument Park
- Pick Up truck replacement
- Herbruck Park parking lot upgrade
- Garaux Park roof replacement, parking lot paving, and playground upgrades
- Mini Park #8 naming and re-development
- Bup Rearick swing replacement
- Arboretum Park Disc Golf Course expansion
- Trail construction at Weis Park

Community Centers

Edward “Peel” Coleman Community Center

With the support of the management services of the YMCA, the Canton Park Levy funds the full operation of the Edward “Peel” Coleman Community Center (SECC).

Edward Coleman Community Center - YMCA Dashboard Report

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTALS	
MEMBERSHIP	STARTING*														
Monthly Traffic		1764	1730	1800	1801	1401	1505	1390	1200	1222	1500	1200	1725	16744.00	
Membership Income	2035.00	\$613	\$680	\$935	\$745	\$525	\$310	\$247	\$335	\$495	\$367.50	\$385	\$450	\$8,123	
Monthly Memberships		+/-	+/-	+/-	+/-	+/-	+/-	+/-	+/-	+/-	+/-	+/-	+/-		
Youth (Free)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Teen/Young Adult	65	26	22	22	10	8	7	5	5	8	3	2	7	161 Active	
Adult	85	6	6	14	11	14	7	4	10	12	8	7	6	70Active	
Senior	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Family	4	1	2	0	0	0	0	1	0	1	2	0	0	3 Active	
Total Units		154	33	30	36	21	22	14	10	15	21	13	9	234 Total	
Programs:															
Open Gym	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Ballroom Dancing	✓	✓	✓												
Hip Hop Exercise Class		✓	✓	✓	✓	✓	✓	✓	✓	✓					
Tae Kwon Do	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Zumba		✓	✓												
Basketball Camp		✓	✓				✓								
Volleyball Clinic						✓	✓								
Summer Camp							✓	✓							
Diva Dance										✓		✓	✓		
Step Team															
Cheerleading													✓		
Basketball League													✓		
Rentals:															
Rental Revenue		\$370	\$103	\$680	\$1,390	\$640	\$1,307	\$100	\$360	\$485	\$775	\$77.50	\$ 460	\$540	\$7,287
Number of Rentals		6	2	2	6	3	6	3	2	6	3	2	5	4	50

In the month of January 2016, we are in the procees of creating 2 new programs here at the Edward Coleman Community Center, which are Instructional Boxing(NO CONTACT) and a Step Team.

J. Babe Stearn Community Center

With partial financial support of the Canton Park Levy, the J. Babe Stearn Center staff and board provides recreational programs and services to residents in Southwest Canton and beyond.

<u>Program</u>	<u>2014 Participation</u>	<u>2015 Participation</u>	<u>Hours of Participation</u>
Youth Winter Basketball	500 youth	520 youth	8,320 hours
Youth Summer Basketball	400 youth	460	1,485 hours
Adult Basketball	140	160	1,920 hours
AAU Basketball	500 youth	490	4,900 hours
Baseball	500 youth	420	80,640 hours
Martial Arts	40	37	32 hours per month per student
Ohio High School Athletic association football Official Training Classes	10	12	280 hours
Silver Stars Dance & Tumbling	25 youth	27	24 hours of participation per month per student
Twirl America Competition	400 youth	500	4,000 hours
Square Dancing	30	47	1,880 hours
Pro Football Ultimate Fans Tailgating Party	1,500	1,850	3,700 hours
Badges for Baseball Character Education	135 youth	125	2,500 hours
Student Garden Club	20 youth	30	300 hours
Badges for Gardening Character Education	20 youth	30	300 hours
Boot Camp	20	25	2,600 hours
AARP Free Tax Service to seniors and low income	1,280	1,280	
Stark County Hot Stove Head Quarters	50	48	480 hours
Canton City Schools Summer School & Physical	40 youth	40	320 hours
Pitch Hit and Run	25	25	50 hours
Summer Tutoring Program		12	
Movie in the Garden		217	
Senior Card Club		30	
Fall Basketball		420	
Concussion Evaluation Program		64	
Food Drive		1,300 pounds of food	
Walker's Club		30	
B4B Trip for High Achieving Youth		4	
2015 Total Attendance	58,527		

2015 Goal Completion

2015 Goal	% Completed	Comments
1. Develop long term plan to address goose problem in Stadium/Monument/Waterworks Parks	Ongoing	Several approaches continue to be implemented to reduce the goose population. A round up permit from the Ohio Division of Wildlife was received and executed in 2015 but this will be an ongoing issue that will need to be addressed annually.
2. Pursue joint Park and Recreation Levy	50%	This initiative will be considered by the electorate in the Spring 2016 Primary Election
3. Identify a viable funding source for stages 2 and 3 of Mother Gooseland Master Plan	25%	The roadway extension through the park will begin in the winter of 2015-16 Additional interactive music elements will be added following a fundraising effort during the same period.
4. Identify a viable funding source to repair and upgrade Barker Spring House	50%	A matching portion of funding for re-construction has been allocated in the 2016 budget
5. Implement Park Master Plan	75%	Master plan was approved by Commission and individual master plans for specific parks have been authorized
6. Update all individual park records to include all master plan data and historical data still to be researched.	50%	This process was expedited through the completion of the Master Plan but ongoing research and re-organization of files is still in process.
7. Redevelop volunteer strategy to identify a way to improve coordination and oversight of volunteer efforts. Specific focus should be on intake, outreach, and new opportunities.	Ongoing	Adopt-a-park agreement has been updated. A more formal effort was made in 2015 to identify potential partners and establish new agreements near park properties. The number of adopt-a-park agreements have doubled and a formal letter request has been sent to 25 prospective partners for 2016. We hope to form a Friends of Canton Parks and Recreation organization to help identify and organize these opportunities after the Park and Recreation merge. We are developing a recognition program for these individuals for 2016.
8. Continue upgrades and repairs at Garden Center	Ongoing	A new roof was installed in 2015.
9. Develop quarterly park events	100%	A full schedule of events were held in 2015 (Sweat Now / Wine Later, A Monumental 4th, NFL Play 60, Trunk or Treat, and Pancake Dinner with Santa)
10. Establish grass maintenance plan in passive park areas in conjunction with Engineering Department, Street Department and Stark Parks to decrease the overall mowing responsibilities of the Park Commission	Ongoing	Have identified or established several areas as "Conservation Areas" in passive park areas. Will continue to identify these areas and are identifying other issues (fence lines, weed killers, bollard removals, etc.) to make mowing operations more efficient. This will be a continued effort for several years to come.
11. Complete Levy Ward Allocation Projects	78%	7 out of 9 ward allocations have been spent in 2014 and/or will be completed in early 2015. One ward allocation has been withheld due to public opposition to a project and the other will be completed in the Spring of 2016. The remaining balance of any ward allocations will be carried over into 2015
12. Continue upgrading park amenities	75%	Over 50 new steel trash cans replaced the recycled plastic oil drums that were being used as trash cans. Canton Parks will continue to replace these drums annually until all have been replaced. Canton Parks crews have removed over 150 posts and installed over 100 parking stops. While not all of these posts can be removed for safety reasons, a continued effort will be made to remove them throughout the park system to promote a more welcoming aesthetic
13. Develop joint marketing plan with Canton Joint Recreation District	80%	A new program guide has been developed in conjunction with CJRD and the frequency and quality of Facebook posts have improved significantly.
14. Improve signage, branding, and visibility of Canton Park locations (i.e. Garden Center)	80%	Signage has been improved, removed, or installed at multiple park locations across the City. Canton Parks will continue to replace these signs annually until all have been replaced.
15. Work with Park Police personnel to assess all security and safety needs at all park properties. Determine all appropriate upgrades that are necessary.	50%	This is an ongoing process where demands and threats change seasonally. The addition of security features on park bathrooms, camera installations, and the work of our park police officer has drastically reduced our vandalism issues.
16. Gather all policies and operating procedures into a standardized operational guide	75%	Nearly all current policies and procedures have been gathered. Updates and additions will be pursued in 2016 with the acceptance of new park rules and regulations and the development of new policies and procedures as a single combined entity with CJRD.
17. Identify partnership opportunities to provide additional outdoor programming utilizing the park facilities	90%	This is an ongoing process but two new partnerships with Stark Fresh and Arts In Stark will help increase programming opportunities in 2016. Bike share
18. Identify appropriate grants, sponsorships, and donations to improve park programming and facilities	Ongoing	To date, we have received \$29,184.52 in grant awards and \$3,630.00 in donations.
19. Based on demand from local youth, determine if a new skate park is a viable project and identify funding sources.	TBD	While it has been determined that a demand exists for a new skate park, the location and funding sources have been a point of contention in the community. The future of this project is undetermined at this juncture.
20. Establish equipment and facility upgrade schedule	50%	With the completion of the Master Plan and a follow up assessment of all properties conducted by park and recreation staff, this schedule will be completed in 2016

2016 Goals

Balanced Program Offerings

In 2016 the Canton Joint Recreation District will offer Balanced Programming by ensuring that the district abides to the agreed upon split of 70% Sports Programming and 30% Enrichment Programming. To ensure this is met, each program guide includes the following:

- 1 seasonal special event (estimated attendance 100 – 1,000)
- A minimum of one monthly 1-Day program offered. (Estimated attendance 10-40) This 1-Day program can be an enrichment program, Sports Event, or special interest event.

These requirements will be in addition to the district's established program offerings.

Increased Program Sponsorship

Canton Joint Recreation District has set a 2016 goal of offsetting program costs through sponsorships. The district will strive to raise \$2,500 - \$3,000 in sponsorship money for each of the following youth sports:

- ASA Girls Fast Pitch Softball program
- Youth Flag Football League
- Girls Youth Basketball and Volleyball League
-

Sponsorship Money will be raised through; Direct Program Sponsorship and Program Guide advertising

Becoming more visible within the community

In 2016 the Canton Joint Recreation District, with partnership from the Canton City Schools', will offer "Youth Days" for the participants of the districts youth sports. The "Youth Days" will be in conjunction with each one of the following Varsity Sports:

- Girls Basketball for the participants of the Girls Youth Basketball League
- Girls Volleyball for the participants of the Girl Youth Volleyball League
- Varsity Football for the participant of the Youth Flag Football Program
- Girls Varsity Softball for the participants of the Girls Fast Pitch 8U – 12U teams
- Varsity Soccer for the participants of the Youth Soccer Programs
-

Continuing Education for all staff members

In 2016 the Canton Joint Recreation District will provide staff training to its employees to ensure the best quality of service is being offered, best practices are being followed and departmental information is consistent.

Training areas will include:

- Customer Service
- Certified Youth Sports Administrator
- Marketing – Social Media
- Ohio Parks & Recreation Association – Conference and Tradeshow
- Maintenance Training – Irrigation, Welding, Cutting Torch & Tractor Maneuverability

Continuous Goals

- Finalize the combination of Canton Joint Recreation District, Canton Park Commission, Edward “Peel” Coleman Center, and J. Babe Stearn Center under one entity through the passage of Issue #5
- Continue goose reduction efforts
- Continue with stages 2 and 3 of Mother Gooseland Master Plan
- Identify a funding partners to repair and upgrade Barker Spring House
- Implementation of Park and Recreation Master Plans
- Update all individual park records to include all master plan data and historical data still to be researched.
- Redevelop volunteer strategy to identify a way to improve coordination and oversight of volunteer efforts. Specific focus should be on intake, outreach, and new opportunities.
- Continue with grass maintenance plan in passive park areas in conjunction with Engineering Department, Street Department and Stark Parks to decrease the overall mowing responsibilities of the Park Commission
- Complete Levy Ward allocation projects
- Continue upgrading park amenities
- Continue to improve marketing, signage, branding, and visibility of Canton Park locations
- Continue to work with Park Police personnel to assess all security and safety needs at all park properties. Determine all appropriate upgrades that are necessary.
- Finalize standardized operational guide
- Continue to identify partnership opportunities to provide additional outdoor programming utilizing the park facilities
- Continue to identify appropriate grants, sponsorships, and donations to improve park programming and facilities
- Determine future opportunities for alternative recreation park (i.e. skate park, R.C. car park, mountain biking, bmx, etc.)
- Establish equipment and facility upgrade schedule

2015 Final Park Expenditures

401060 - Park Operations

EXPENSE

611	Salary and Wages	
611.10	Salary and Wages Uniformed Safety Forces	47,742.94
611.11	Salary and Wages Overtime - Uniform Safety	1,205.54
611.12	Salary and Wages Overtime - Hall of Fame	624.74
611.17	Salary and Wages Holiday	1,449.68
611.20	Salary and Wages Other Employees	689,165.62
611.21	Salary and Wages Overtime - Regular	11,694.38
611.22	Salary and Wages Overtime - Hall of Fame	1,275.43
611.25	Salary and Wages Holiday	32,514.25
611.26	Salary and Wages Longevity Regular	14,250.00
	611 - Salary and Wages Totals	\$799,922.58
621	Payroll Fringes	
621.51	Payroll Fringes Public Employees Retirement Syst	104,719.38
621.52	Payroll Fringes Police and Fire Pension	10,124.94
621.60	Payroll Fringes Hospitalization	144,400.00
621.62	Payroll Fringes Eye and Dental	2,250.00
621.64	Payroll Fringes Unemployment Compensation	853.20
621.65	Payroll Fringes Medicare	10,917.97
621.66	Payroll Fringes Prescriptions	10,000.00
621.71	Payroll Fringes Uniform Allowance	1,400.00
621.73	Payroll Fringes Tool Allowance	2,517.22
621.83	Payroll Fringes Sick Benefit Premium	56,904.94
	621 - Payroll Fringes Totals	\$344,087.65
705	Professional Services	
705.06	Professional Services Other Professional Services	9,252.91
705.13	Professional Services Building Maintenance	7,913.48
705.14	Professional Services Maintenance Contracts	855.25
705.40	Professional Services Advertising	186.20
705.44	Professional Services Canton Joint Rec-Shared Exp	6,198.19
	705 - Professional Services Totals	\$24,406.03
706	Contract Service	
706.15	Contract Service Environmental Control Service	6,558.81
706.24	Contract Service Miscellaneous	106.50
706.27	Contract Service Real Estate Tax Payments	3,976.84
	706 - Contract Service Totals	\$10,642.15
713	Utilities	
713.11	Utilities Gas	4,992.27
713.12	Utilities Electric	26,671.74
713.13	Utilities Telephone	387.65
713.24	Utilities County Sewer	1,245.00
	713 - Utilities Totals	\$33,296.66
726	Charges	
726.53	Charges DMV - Service and Repair	19,948.43
726.55	Charges DMV Admin. Fees	7,940.71
	726 - Charges Totals	\$27,889.14
734	Supplies	
734.10	Supplies Postage	42.35
734.12	Supplies Outside Printing	619.90
734.14	Supplies Computer Supplies	388.37
734.17	Supplies Equipment (\$0.00 - \$999.99)	1,002.97
734.21	Supplies Fuels	32,248.35
734.57	Supplies Machine Parts and Supplies	1,619.33
734.58	Supplies Miscellaneous Supplies	47,258.02
	734 - Supplies Totals	\$83,179.29
747	Refunds, Claims and Reimbursements	
747.14	Refunds, Claims and Reimbursements Reimbursements	390.37
747.15	Refunds, Claims and Reimbursements County Auditor Tax Settlement	41,013.95
747.43	Refunds, Claims and Reimbursements Employee Cell Phone Reimbursements	900.00
	747 - Refunds, Claims and Reimbursements Totals	\$42,304.32
758	Capital Outlay	
758.06	Capital Outlay Equipment(over \$5000)	5,074.00
	758 - Capital Outlay Totals	\$5,074.00
772	Travel	
772.20	Travel Registration/Tuition	2,015.00
	772 - Travel Totals	\$2,015.00
773	Lease and Rental Payments	
773.42	Lease and Rental Payments Equipment Rental	2,320.00
773.45	Lease and Rental Payments Uniform Rental	2,211.59
	773 - Lease and Rental Payments Totals	\$4,531.59
776	Membership dues & Fees	
776.13	Membership dues & Fees Membership Dues and Fees	635.00
	776 - Membership dues & Fees Totals	\$635.00
	EXPENSE TOTALS	\$1,377,983.41
		(\$1,377,983.41)

401040 - J. Babe Stearn Center

EXPENSE

705	Professional Services	
705.06	Professional Services Other Professional Services	256,220.40
	705 - Professional Services Totals	\$256,220.40
	EXPENSE TOTALS	\$256,220.40
401045 - Edward Peel Coleman Center		
	EXPENSE	
611	Salary and Wages	
611.20	Salary and Wages Other Employees	69,917.92
611.25	Salary and Wages Holiday	3,324.00
611.26	Salary and Wages Longevity Regular	2,040.00
	611 - Salary and Wages Totals	\$75,281.92
621	Payroll Fringes	
621.51	Payroll Fringes Public Employees Retirement Syst	10,539.32
621.60	Payroll Fringes Hospitalization	20,000.00
621.65	Payroll Fringes Medicare	1,056.19
621.83	Payroll Fringes Sick Benefit Premium	5,346.55
621.84	Payroll Fringes Banked Vacation Expense	3,796.65
	621 - Payroll Fringes Totals	\$40,738.71
705	Professional Services	
705.06	Professional Services Other Professional Services	37,190.00
705.11	Professional Services EQ/Office Equipment Repair	125.00
705.13	Professional Services Building Maintenance	3,270.37
	705 - Professional Services Totals	\$40,585.37
706	Contract Service	
706.15	Contract Service Environmental Control Service	760.45
706.27	Contract Service Real Estate Tax Payments	50,371.07
	706 - Contract Service Totals	\$51,131.52
713	Utilities	
713.11	Utilities Gas	7,399.26
713.12	Utilities Electric	25,878.02
713.13	Utilities Telephone	1,435.28
	713 - Utilities Totals	\$34,712.56
734	Supplies	
734.17	Supplies Equipment (\$0.00 - \$999.99)	499.06
	734 - Supplies Totals	\$499.06
758	Capital Outlay	
758.03	Capital Outlay Building and Other Structures	33,227.32
	758 - Capital Outlay Totals	\$33,227.32
	EXPENSE TOTALS	\$276,176.46
		(\$276,176.46)

401090 - Park Redevelopment

EXPENSE

705	Professional Services	
705.06	Professional Services Other Professional Services	33,339.70
705.13	Professional Services Building Maintenance	19,400.00
705.44	Professional Services Canton Joint Rec-Shared Exp	2,889.63
	705 - Professional Services Totals	\$55,629.33
		\$0.00
734	Supplies	
734.13	Supplies Freight	517.86
734.14	Supplies Computer Supplies	4,084.68
734.58	Supplies Miscellaneous Supplies	42,689.92
	734 - Supplies Totals	\$47,292.46
758	Capital Outlay	
758.12	Capital Outlay Other Contractors	51,673.69
758.32	Capital Outlay Video Cameras and related Expens	4,184.92
	758 - Capital Outlay Totals	\$55,858.61
773	Lease and Rental Payments	
773.42	Lease and Rental Payments Equipment Rental	4,487.34
	773 - Lease and Rental Payments Totals	\$4,487.34
	EXPENSE TOTALS	\$163,267.74
		(\$163,267.74)

Grand Totals **\$2,073,648.01**

2015 Final CJRD Expenditures

REVENUE			EXPENDITURES					
30000	LEVY INCOME		40000	RECREATION OFFICE- ADMINISTRATION	63000	SUMMER CAMP		
30001	REAL ESTATE TAX	\$ 750,719.87	40001	SALARIES	\$ 243,548.08	63001	SALARIES	\$ 26,152.00
30002	STATE PROPERTY TAX	\$ 99,822.18	40002	BENEFITS-SERS	\$ 52,894.07	63002	BENEFITS-SERS	\$ 4,151.42
30100	CUSTODIAN FEES		40003	SUPPLIES-OFFICE & AHOF	\$ 31,623.02	63003	SUPPLIES	\$ 2,698.56
30101	GYM RENTAL	\$ 15,747.68	40004	UTILITIES	\$ 29,946.99	63004	TRIPS	\$ 12,816.82
30200	SOFTBALL		40005	PROFESSIONAL SERVICES	\$ 600.00		SUBTOTAL=	\$ 45,818.80
30201	ADULT SOFTBALL	\$ 51,204.93	40006	AUDITOR & TREASURER FEES	\$ 1,935.00			
30300	VOLLEYBALL		40007	PROPERTY-LIFE INSURANCE	\$ 8,809.00	64000	SCHOOL CUSTODIANS	
30301	ADULT VOLLEYBALL	\$ 12,852.44	40008	UNEMPLOYMENT	\$ 1,151.33	64001	SALARIES	\$ 13,140.50
30302	TEEN SAND VOLLEYBALL	\$ 1,534.05	40100	WORKERS COMP	\$ 11,970.16	64002	BENEFITS-SERS	\$ 1,438.39
30400	TOURNAMENTS/ WILLIG RENTAL		40200	MARKETING-REC	\$ 7,550.18		SUBTOTAL=	\$ 14,578.89
30401	TOURNAMENTS	\$ 15,170.00	40300	HUMAN RESOURCES COUNSEL	\$ 7,470.00			
30402	NATIONAL TOURNAMENT	\$ 28,098.07	40400	STAFF PROFESSIONAL DEVELOPMENT	\$ 3,025.50	66000	TOURNAMENT/WILLIG	
30500	TENNIS		40500	BOARD DEVELOPMENT	\$ 85.40	66001	UMPIRES	\$ 3,990.00
30501	ADULT TENNIS	\$ 722.24		SUBTOTAL=	\$ 400,608.73	66002	SUPPLIES	\$ 1,531.00
30502	YOUTH TENNIS	\$ 5,251.49				66003	NATIONAL TOURNAMENT	\$ 17,900.07
30600	SUMMER CAMP		50000	MAINTENANCE-STAFF			SUBTOTAL=	\$ 23,421.07
30601	YOUTH SUMMER CAMP	\$ 19,693.82	50001	SALARIES	\$ 230,227.04			
30700	BOCCE/SHUFFLEBOARD		50002	BENEFITS-SERS	\$ 70,356.71	67000	GIRLS FAST PITCH	
30701	BOCCE	\$ 853.10	50003	REPAIRS AND MAINTENANCE	\$ 35,894.79	67002	SUPPLIES	\$ 1,318.15
30800	RECREATION PROGRAMS		50004	REPAIRS AND UPKEEP-EQUIPMENT	\$ 5,826.19		SUBTOTAL=	\$ 1,318.15
30801	ADULT KICKBALL	\$ 2,216.35		SUBTOTAL=	\$ 342,304.73			
30806	YOUTH SWIM MEET	\$ 1,100.00	60000	ADULT SOFTBALL		68000	SWIM MEET	
30808	NEW PROGRAMS/CLASSES	\$ 8,592.31	60001	SALARIES-FIELD SUPERVISORS	\$ 4,697.00	68001	SUPPLIES	\$ 489.78
30809	KAYAKING	\$ 247.95	60002	UMPIRES	\$ 21,864.86	68002	POOL OPERATION	\$ 20,838.00
30900	GIRLS FAST PITCH		60003	SUPPLIES	\$ 10,981.50		SUBTOTAL=	\$ 21,327.78
30901	LEAGUES	\$ 1,216.00		SUBTOTAL=	\$ 37,543.36	69000	LEVY FUNDED PROGRAMS - B & S	
31000	INTEREST					69001	SALARIES-SUPERVISORS	\$ 9,128.70
31001	STAR & PNC	\$ 1,058.87	61000	VOLLEYBALL		69002	BENEFITS-SALARIES	\$ 1,277.99
32000	SERVICE CHARGE		61001	SALARIES-SUPERVISORS	\$ 710.00	69003	SUPPLIES	\$ 2,137.53
32002	FIELD MAINTENANCE SERVICE CHARGE	\$ 5,309.63	61002	OFFICIALS	\$ 1,870.00		SUBTOTAL=	\$ 12,544.22
33000	WILLIG FIELD		61003	SUPPLIES	\$ 615.69			
33001	FIELD RENTAL	\$ 6,045.89	62000	TENNIS		70000	MISCELLANEOUS ADULT PROGRAMS	
33002	CONCESSION	\$ 3,245.90	62001	SALARIES-SUPERVISORS	\$ 14,606.58	70001	SALARIES-SUPERVISORS (KICKBALL)	\$ 550.00
34000	MISCELLANEOUS		62002	BENEFITS-SERS	\$ 2,044.92	70002	SUPPLIES	\$ 184.97
34001	SCRAP	\$ 376.53	62003	SUPPLIES	\$ 3,713.48	70003	NEW PROGRAMS	\$ 8,769.39
34002	MISC. OTHER	\$ 20,166.65		SUBTOTAL=	\$ 20,364.98	70004	KAYAKING	\$ 2,234.30
35000	RENT						SUBTOTAL=	\$ 11,738.66
35001	RENT AHOF	\$ 3,600.00						
	TOTAL REVENUES	\$ 1,054,845.95				71000	MISCELLANEOUS YOUTH	
						71003	MOVIE IN THE PARK	\$ 1,961.63
						71005	ARCHERY	\$ 988.19
							SUBTOTAL=	\$ 2,949.82
						72000	CAPITAL OUTLAY	
						72001	PROJECTS	\$ 1,047.42
						72002	EQUIPMENT-VEHICLE	\$ 10,167.18
						72003	REPLACEMENT-GROUNDS	\$ 10,336.03
						72004	JOINT CAPITAL	\$ 13,150.00
							SUBTOTAL=	\$ 46,140.63
						73000	TRANSITION	
						73001	PROFESSIONAL SERVICES- P&R	\$ 58,248.40
							SUBTOTAL=	\$ 58,248.40
							TOTAL EXPENDITURES	\$ 1,042,103.91

Community Support

Canton Parks sincerely appreciates donations and services provided by local businesses, organizations and individuals. The volunteer efforts we receive year round help maximize our resources and keep our parks beautiful. Thank you to each and every individual who has volunteered this past year as well as the following organizations and/or businesses who have spent time improving our parks:

- ystark!
- The Sierra Club
- SARTA
- Canton City Schools
- Professional Football Hall of Fame
- Northeast Ohio Four County Regional Planning and Development Organization (NEFCO)
- First Tee of Canton
- The Timken Foundation
- Canton Chair Rental
- Aultman Health Foundation
- Ernie's Bike Shop
- Rice's Nursery
- Plain Township Parks and Recreation
- StarkFresh
- Southwest Involved Neighborhood
- Heritage Christian School
- Market Heights Neighborhood
- Crystal Park Neighborhood
- Girl Scout – Troop 789
- ArtsInStark
- Stark Community Foundation; Neighborhood Partnership Grant Program
- US Technologies
- Coon Restoration
- United Way of Greater Stark County
- East Central Ohio Building and Construction Trades
- McKinley Presidential Library & Museum
- Stark County Historical Society
- Stark Parks
- Canton Garden Clubs
- Stark County Family Court
- City of Canton
- Stark County District Library
- Gervasi Vineyards
- George's Lounge
- Summit United Neighborhood
- Canton Cross Club
- Vassar Park Neighborhood
- Westbrook Neighborhood
- Canton Municipal Court
- MAPS Air Museum
- Steve Ehret
- Joseph Close

Looking Ahead

Exciting Plans for 2016

As Canton Parks and Recreation will be spending the winter months working hard to gain support for the merged levy in March 2016, there are plenty of exciting things in store for our parks and our program offerings.

In addition to another full calendar of special events and improved program offerings, we will be partnering with ArtsInStark and their funded agencies to provide an Arts in the Parks Series. By bringing these organizations out into the parks we hope to offer a unique experience for our residents while providing a new, outdoor backdrop for these interactive art opportunities. Keep an eye out for our Spring Program Guide for all of the details for this series.

We also look forward to the completion of our first round of individual master plans. By identifying four very distinct parks for improvements we hope to exhibit the future possibilities that are available to all of our park properties in the future.