

# Urban Farm Initiative

Herbruck Park Proposal

# What is an Urban Farm?

- ▶ Community Garden Concept
- ▶ Types of Urban Farms
- ▶ Urban Farms in Other Communities

# Why Herbruck Park?

- ▶ Current Use
  - ▶ Master Plan
- ▶ Proximity to Middle School
- ▶ Proximity to Residential Neighborhood
- ▶ Food Deserts

# Herbruck Park



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# How will it work?

- ▶ Council Approval
- ▶ Bid Process
- ▶ Negotiation with Successful Bidder

# How will an Urban Farm impact the neighborhood?

- ▶ Improved Park Functionality
- ▶ Increased Activity
- ▶ Access to Fresh Produce
- ▶ Educational Opportunities
- ▶ Upper Level Football Fields and Parking Lot Will Remain

# Questions?